MIF NEWSLETTER

APRIL 2015



OPERATION SADBHAVNA (DISASTER RELIEF FOR NEPAL)

In response to the devastating tragedy that struck our neighbour Nepal, Max India Foundation in collaboration with Max Healthcare initiated Operation Sadbhavna. Three truck loads of relief material comprising dry ration, blankets, bed sheets, sleeping bags, tarpaulin sheets, torches, basic toiletries, personal hygiene kits, and baby food donated by Max employees were dispatched. A team of doctors and volunteers from Max Healthcare carrying medicines went to Nepal to provide medical support to the injured. Thank you all for your kindness.



OUR NEW INITIATIVES

VILLAGE ADOPTION PROJECT

MIF has adopted village Dhakrani, district Dehradun, on the health and sanitation platform. This mega initiative is on behalf of Max Life Insurance Company with the aim to uplift the quality of life of the residents. Work has been in progress since February 2015.

- 1. Three multispeciality health camps conducted to benefit 1035 people.
- 2. Three immunization camps conducted to benefit 361 children.
- 3. Education on cleanliness and waste management imparted in households and schools
- 4. A set of two different coloured dustbins distributed to 1800 households.
- 5. Community dustbins installed.
- 6. Waste collection started. Villagers are contributing Rs. 15 per household per month.
- 7. Bi-weekly health camps for women and children organised through NGO Bella Healthcare.
- 8. Elevation survey and mapping for laying sewer lines in the village completed. Work has started on implementation.



TBA Training (Dai) – On request from the Government of Uttarakhand, a training program for **Traditional Birth Attendants** in the state was rolled out on 30 March 2015 by Max India Foundation covering 6 blocks of Haridwar District in the first phase. This program aims to prevent maternal-infant morbidity and mortality by conducting safe deliveries and also imparting skills for managing obstetrical and neonatal emergencies by the TBAs. A total of 6 training batches were organized imparting training to 160 TBAs in the district. This will be repeated in each district of the state.

PROGRAM ON CONTROL OF DEAFNESS

Max India Foundation in association with Hans Foundation facilitated Cochlear Implants for 14 children with hearing disability through Dr Sachdeva and team at Max Hospital, Saket.

OUR ONGOING INITIATIVES

SURGERIES AND TREATMENTS

@ Max Hospital, East Block, Saket

- 8 children referred by ARCS were operated for congenital heart disease.
- 3 yr old girl referred by our partner NGO Feedback Foundation was treated for a heart anomaly.
- 4 yr old boy treated for congenital heart disease.
- MIF facilitated lab investigations for a young boy referred by our partner NGO Chetnalaya.
- 26 yr old man underwent radiation for treating cancer of the nasolabial region.
- 2 children referred by Genesis Foundation treated for heart ailments.
- MIF sponsored BERA test for 2 cases referred by NGO Centre for Equity Studies.
- 16 yr old girl underwent the last phase of reconstructive surgery for a hand limb crush injury.

@ Max Hospital, West Block, Saket

- 31 yr old paraplegic woman underwent surgery.
- 3 month old baby girl provided medical care.

@ Max Hospital, Patparganj

• 21 yr old young boy treated for metastatic carcinoma.

@ Max Hospital, Panchsheel

• 70 yr old man operated for cataract surgery.

@ Max Hospital, Mohali

• 46 yr old man treated for a blocked AV valve.

@ Max Hospital, Bhatinda.

• MIF sponsored Pap smear tests for 96 women. These women were identified during the cancer screening camps which were organized last month.

@ Max Hospital, Dehradun:

- 9 yr old boy underwent valvuloplasty.
- 43 yr old man underwent coronary angiography and angioplasty.
- 28 yr old woman suffering from respiratory failure provided critical medical care.

@ Sir Ganga Ram Hospital, New Delhi

• MIF supported the treatment of an 18 yr old boy suffering from chronic myeloid leukemia.

HEALTH CAMPS

Multi Speciality Camps: MIF in association with NGO partner Youthreach organized 2 multi speciality camps on 2nd and 7th April 2015 in Rewari. 450 people received free consultations. A multi speciality camp was organized in association with Max Healthcare on 24th April at village Dhakrani, district Dehradun. Free consultation was provided to 305 people. MIF in association with Max Healthcare and NGO ENACTUS organized a multispeciality health camp on 24th April at Nishulk Vidyala, Village Jagatpura, Chandigarh. Free consultations and checkups were provided to 300 Phulkari women workers. BP, Blood Sugar and Eye tests were conducted and free medicines given to the needy. 12 Multi speciality camps were organized through our NGO partners/ Banjara Mahila, Chetnalaya, and Rotary Club of Sainik Farms in Delhi and NCR benefitting 1537 people. BP, weight and random blood sugar were also checked and free medicines were provided to the needy in all the camps.

An ENT camp was organized in association with Om Indu Rural Hospital in **Dhankot, Gurgaon** on 29th April benefitting **30 people.**

2 General checkup camps were organized in association with NGO Mobile Creche on 7th and 10th April in **Gurgaon and Bawana** benefitting **215 people**. One general health checkup camp was organized in association with Bella Healthcare in GIC School **Dhakrani**, **Dehradun** on 7th April. Free consultations were provided to **50 women and children**. BP, weight and random blood sugar were also checked and free medicines were provided to the needy.

4 Eye camps were organized in association with Rotary Vidya Kendra School in **Sainik Farm**, NGO Chetnalaya in **Narela** and Shine Foundation in **Faridabad**. Total **360 people** from the community received free eye checkups.

2 Dental camps were organized for **200 children** through NGO partner Guru Garib Niwaz Society in Greater Kailash – 2, New Delhi and 1 camp through Noida Lok Manch benefitting 200 children in Garhi Chaukhandi, **Noida**. An awareness session on maintaining dental hygiene was conducted for the children and free toothpaste and toothbrushes were distributed.

An Eye and Pediatric Check up camp was organized for 100 boys of NGO Umeed Ghar in **Mehrauli** . Free medicines were provided to the needy.

Regular health checks done for **35 children** of NGO Jamghat at their **Lado** Sarai centre, New Delhi on 3rd April 2015.

Our sincere thanks to all our doctors: Dr. Jaya, Dr Alok Ranjan, Dr. Pankaj Jhaldiyal, Dr. Bhawna Tiwari, Dr. Rachit, Dr. Yash Bhatia, Dr Rahul, Dr Ankit, Dr. Aheimbam and Chetan, Nikhil and Madhu Gupta (Optometrist), Dr. Harpreet Kapoor, Dr Manpreet Virdi, Dr Prabjeet Kaur and Dr. Vinod Sachdeva for extending their expertise and conducting the checkups.

Our team of volunteers from Max Healthcare: Vishal Arora, Gursher Singh, Nitika Ale, Manorama, Priyanka, Ruchi and Reena and Max Life Insurance team: Lalit Duseja, Rajinder Rawat, Nitin Chauhan, Mohd Saddig, Subhash Chaudhary and K.K.Arora (Agent advisor) for their valuable support in smoothly coordinating the camps at Dehradun.



नि:शुल्क हैल्थ कैंप में 300 फुलकारी वर्कर्स ने हिस्सा लिया

चंडीगढ़, 24 अप्रैल (पद्मिया)
300 पुरुष्कारी महिला व्हर्करों ने
ब यहां जगतपुरा में निराटक
प्रत्य में आयोजित एक फ्री
दोस्प्रीश्कृतित हेरुब कैप में
सा लिया। विश्व महोरिया दिवस
कैप का आयोजन मैक्स इंडिया डेशन (एमआईएफ) द्वारा किया जो कि मैक्स इंडिया ग्रुप का कॉर्पोरेट सोशल रिस्पांसबिल्टी है, ने मैक्स सुपर स्पैशिएलिटी पटल (एमएसएसएच), मोहाली

वर्कर्स को टीकाकरण के महत्व बारे किया जागरूव ऑप्थोमॉलोजी, डॉ. मनप्रीत गाइनोकॉलोजी, डॉ. प्रभजीत पीडियाट्रिक्स और डॉ.



HEALTH AWARENESS

A puppet show on Health and Hygiene by puppeteers of Katputli Colony was organised at 3 camps. The show was watched by 278 people from the communities. During a health camp, 52 women and 11 children from village Dhakrani were educated on importance of maintaining healthy habits and hygiene

An educational lecture on personal hygiene and importance of balance diet for pregnant and lactating mothers was conducted for 40 women of village Rail Majra by Dr. A.S Gill on 29thApril 2015. .

IMMUNIZATION CAMPS

33 immunization camps were successfully conducted this month through our NGO partners/ Khushii Shikshantara, Khushi Home, Banjara Mahila, Guru Garib Niwaz Society, Shine Foundation, Samarpan, Chetnalaya, Nulife, Feedback Foundation, Rasta, Noida Lok Manch SETU, Gianelli Sadan, KPMG Foundation and Rotary Vidya Kendra School. These camps were conducted in Delhi and NCR. 1516 children were given Vitamin A and 1540 children were given De-worming tablets.

VACCINATIONS PROVIDED	MMR	Hep B	Typhoid	DT/Td	
THIS MONTH		1024	356	250	

GDA: GENERAL DUTY ATTENDANT TRAINING PROGRAM

Max India Foundation in association with MIHER and Aries Inc successfully completed its 5th Batch of GDA Training. 29 young students from the underprivileged community were trained at Tughlakabad in partnership with NGO STOP. 26 of these trained GDAs have been placed at Max Hospital, Saket.

BENEFICIARIES TO DATE: 1428225 CHILDREN IMMUNIZED: 46146 PEOPLE BENEFITTED THROUGH HEALTH CAMPS: 98481 **SURGERIES AND TREATMENTS SUPPORTED: 4222**



To help treat an underprivileged child you may contribute to MIF by cheque/payment gateway on www.maxindiafoundation.org. Tax exemption is given under 80G.

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