

NEWS

UPDATES **AUGUST 2017**

“ Because we all share this planet earth, we have to learn to live in harmony and peace with each other and with nature. This is not just a dream, but a necessity. ”

Dalai Lama

TOUCHING LIVES OF 29,00,589 PEOPLE THROUGH 431 NGO PARTNERS COVERING 756 LOCATIONS ACROSS INDIA.

HOW A SOCIETY TREATS ITS DISABLED IS THE TRUE MEASURE OF A CIVILIZATION

In our endeavor to help the physically challenged people live a dignified life and carry on their routine work, 6 motorized vehicles were donated in partnership with Rajiv Gandhi Foundation on 20th August in New Delhi.



Max India Foundation supported the 2nd T-20 National Cricket Championship League for the Deaf from 20th Aug to 25th Aug in Hyderabad.



Awareness Initiatives

More than 1200 children were educated on various healthcare issues in Delhi and NCR through NGO partners namely Salaam Baalak Trust, Shine Foundation, Chikitsa, Vidya and Child, Cancer Patients Aid Association and at South Delhi Municipal Corporation School-Tigri. Topics like Dengue - Control and Prevention, Ill effects of Tobacco, Hand Sanitization, Health and Hygiene were addressed during the awareness sessions.



Vaccines Work

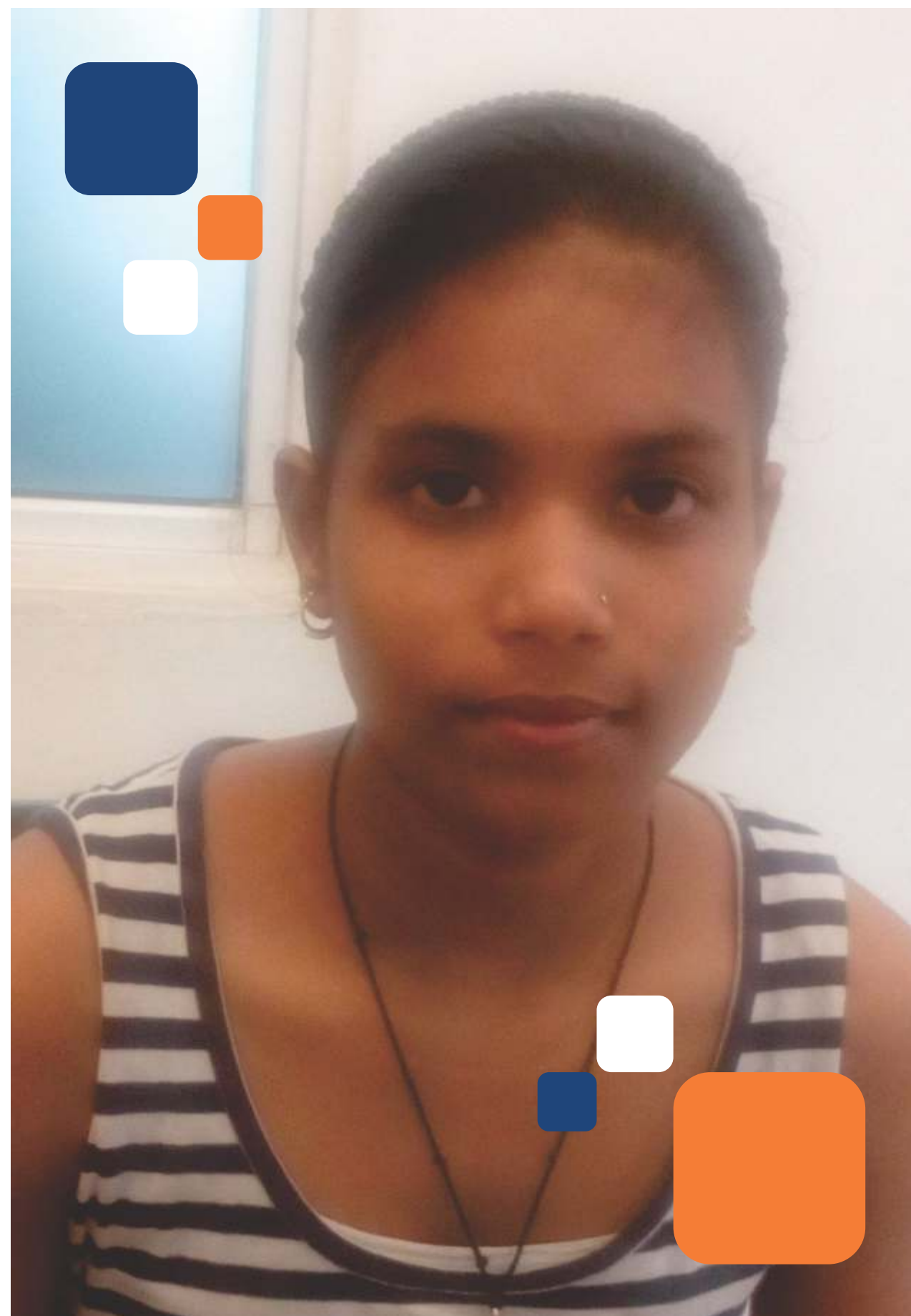
Max Life Insurance volunteers from Patna branch spearheaded and organized a Tetanus vaccination camp at Shoshit Samadhan Kendra on 19th & 20th August for 373 children. **Great job done!**

Thank you to all our volunteers (**Jayant Narayan Singh, Niraj Sinha, Kumar Ajeet, Ashok Kumar, Om Prakash, Tapesesh Kumar Singh, Arun Kumar Singh, Yash Gaur, Col. Vikas Goswami, Vineha Didwani, Shiv Priya and Sonal Dawar**) for extending a helping hand during our camps.



Fighting Against Odds

About four months ago, Archana, a bright 16-year-old girl suddenly developed a swelling in her right leg. Over a period of time, the swelling increased and it became painful for her to walk. Her mother's [works as a domestic help] employer, who took care of their family when Archana's father passed away last year, consulted a local doctor who advised surgery. With 3 children to take care, the mother was in no position to arrange for the necessary funds. At this critical juncture, her employer approached Ms. Shalini Malhotra, Founder Director of Neev, a school for underprivileged children in Gurgaon, where Archana studies.



MIF conducts immunization camps for Neev's students, so Shalini was aware of MIF's initiatives and approached us. We got Archana checked by our Orthopaedic Specialist at Max Hospital, Gurgaon. As per the doctor, Archana was malnourished with low immunity and so got infection in the bones where pus got accumulated which needed to be surgically removed.

Archana's surgery was successfully done. The mother is extremely grateful to MIF for timely help. Archana is excited about going back to school and aspires to be an engineer.

Shalini says, "This procedure was carried out completely free of charge. No compromises of any sort were made in ensuring top quality treatment and care for Archana who is now recovering well and will be back in her classroom very soon. Max India Foundation is the perfect example of what it takes for an organisation to carry out a noble deed with both resources and good intent".

Health Camp in Adopted Village Dhakrani

Max India Foundation together with Max Healthcare and Max Life Insurance-Dehradun organized a Health camp on August 24th. Dr Praveen, along with the nurses examined 158 villagers from Dhakrani and the surrounding areas. ECG check up was done for 15 patients who needed it. Later a team of 15 Max Life Insurance employees and agent advisors volunteered to visit 90 houses at Dhakrani village to speak on waste management, cleanliness, and hygiene and introduced them to financial literacy.



Tobacco Free Delhi Campaign (COTPA) gained further impetus when The President of India, Shri Ram Nath Kovind Ji met with our delegates on 29th August and agreed to extend his full support to make it a nationwide campaign to be led by the youth of India. Dr. Harit Chaturvedi (Chairman-Max Oncology) along with Mr. Sanjay Seth (Trustee Sambandh Foundation) and Ashwini Choubey (Former Health Minister of Bihar) unanimously voiced their concern and the need to end the tobacco menace completely.



Independence Day Honour for Max Speciality Films Limited

MSFL was conferred with the Independence Day Honours by Mr. Darshan Lal Mangupur, MLA, Balachaur and Mr. Jagjit Singh, PCS, Sub Divisional Magistrate, Balachaur for the company's exemplary work in the field of CSR, Healthcare and Education. Congratulations to the MSFL family and special kudos to all CSR volunteers who made it possible with their selfless service.



Disaster Relief Work

Max India Foundation through partner NGO Habitat for Humanity India came on board to provide support to the flood affected victims in Assam. Family essential kits containing food items, toiletries, blankets, tarpaulin sheets, mosquito nets, bed sheets were distributed to the people.



Footprint this month



HEALTH CAMPS

53 CAMPS
14,347 BENEFICIARIES



IMMUNIZATION CAMPS

21 CAMPS, 792 CHILDREN
4887 SHOTS



SURGERIES & TREATMENTS

44 SURGERIES &
TREATMENT PROCEDURES

Visit our website www.maxindiafoundation.org or contact us at **+91 11 4259 8000** extn **135**
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To help treat an underprivileged child you may contribute to MIF by cheque/payment gateway on www.maxindiafoundation.org Tax exemption is given under 80G.

