

NEWS UPDATE

FEBRUARY 2019

“ Being healthy is not a fashion statement or a trend. Rather, it’s a lifestyle. ”

TOUCHING LIVES OF 33,98,340 PEOPLE THROUGH 457 NGO PARTNERS COVERING 837 LOCATIONS ACROSS INDIA

For Max India Foundation, Feb 2019 has been a month of accolades, more health initiatives and greater impact for our beneficiaries. Here are some milestones:

Our health footprints



MIF successfully completed the HPV vaccination schedule for 211 young girls in association with NGO partners in Delhi-NCR region.



Tobacco Mukht Delhi Campaign - Progress in the 3rd Quarter of FY 18-19

- a. 14 Delhi Police Districts have been trained on COTPA (The Cigarettes and Other Tobacco Products Act). All districts have started the COTPA enforcement
- b. Police stations at IGI Airport as well as 7 stations under Railways trained on COTPA
- c. 252 School Principals sensitized on COTPA in North MCD Zone
- d. 15900 persons fined under COTPA



Waste management, cleanliness, hygiene and financial literacy were pivotal to a door-to-door awareness initiative at Dhakrani village, Dehradun on Feb 22nd 2019. 20 Max Life Insurance employees and agent advisors volunteered to visit 100 households in the village.



Max Life Insurance and Max Super Specialty Hospital, Dehradun collaborated to examine 365 beneficiaries at a multi specialty Health camp in Dhakrani village on Feb 26th 2019.

MIF Walks for a Healthier Change

MIF collaborated with CanSupport to bat for cancer survivors and spread cancer awareness via 'Walk for Life' on Feb 3rd 2019 at Janpath, New Delhi



Max India Foundation supported Ropar Half Marathon on Feb 24th 2019 at Nehru Stadium, Ropar district, Punjab. Centenarian marathon runner Mr. Fauja Singh, was also present to encourage the participants to run for good health.



MIF wins accolades in healthcare

Max India Foundation CEO Mrs. Mohini Daljeet Singh was awarded the CSR Leadership Award, at the 8th Edition of World CSR Day held on Feb 17th & 18th 2019 at Mumbai.





The Swachh Bharat Award for Sustainable Sanitation and Waste Management was conferred on Max India Foundation during the National Swachhata Summit and Awards on Feb 19th 2019, at New Delhi.

MIF brings hope to a youngster

Surgery was the only option when 23 year-old Gulshan was wheeled into the Emergency ward of Max Hospital, Vaishali. He was suffering from massive bleeding in the food pipe with ulcers all over. Son of a household maid and a bright CA student, he was unable to muster funds, despite an initial deposit of Rs 30,000 by his mother. MIF came on board and Gulshan underwent laparotomy and managed post operatively in SICU. He recovered and was discharged from the hospital later.



55 HEALTH CAMPS

11,097 BENEFICIARIES



8 IMMUNIZATION CAMPS

556 SHOTS



76 SURGERIES & TREATMENTS

100 FREE CATARACT SURGERIES

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