

NEWSLETTER

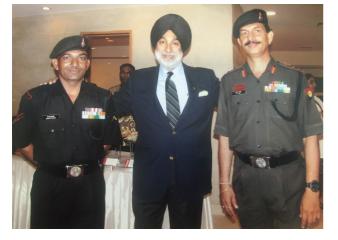
JULY 2016

# The greatest threat to our planet is the belief that someone else will save it.

**Robert Swan** 

# TOUCHING LIVES OF 25,47,521 PEOPLE THROUGH 407 NGO PARTNERS COVERING 696 LOCATIONS ACROSS INDIA

## **REMEMBERING OUR SOLDIERS ON KARGIL DIWAS, 26 JULY**





On the 10th anniversary of the Kargil war, 2009, Max India Foundation was fortunate and privileged to have the opportunity to honour Col. Y.K Joshi Vir Chakra, Sub. Sanjay Kumar Param Vir Chakra, and other Kargil heroes. Seen in the picture with Analjit Singh, Managing Trustee MIF.

### 270 BENEFIT AT MEDICAL CAMP IN UKHIMATH. MORE SUCH CAMPS HELD IN UTTARAKHAND AND PUNJAB

With the arrival of the monsoon, people living in Uttarakhand are quite often stranded and affected with heavy rains and landslides. Life comes to a standstill with no connectivity to bigger towns.

At such a juncture, the MIF Health Centre in Ukhimath in District Rudraprayag, Uttarakhand organized a health check-up camp on 28 and 29 July at Saraswati Vidya Mandir school where 240 children and 30 adults including parents and school staff were examined and treated by Dr. Chandan Ravi who is incharge of the Health centre. While general health examination was done for the children, blood sugar and blood pressure checks were done for the adults and appropriate medicines were given. The population was educated on health issues.

During the month, other muti-speciality health camps were held in Mussoorie and Dhakrani in Uttarakhand; and Railmajra in Punjab where respective doctors from Max Super Speciality Hospitals Dehradun and Mohali served the needy patients. 916 people benefitted in these camps.





#### MAX INDIA FOUNDATION JOINS THE GLOBAL MOVEMENT ON WORLD HEPATITIS DAY

28 July, 2016 was observed as World Hepatitis Day with the theme, 'Eliminate Virus Hepatitis by 2030'. Max India Foundation has always been at the forefront when it comes to immunization of preventable diseases. Joining the Global movement, MIF organized immunization and health awareness camps in various places in Delhi and Dehradun.

100 children were immunized for Hepatitis B with the NGO PVR Nest while 140 children were immunized at Dehradun by our NGO partner Aasra Trust. 100 women were educated about Hepatitis at village Churia Mohalla with Shine Foundation, Tughlakabad.



#### **BETI BACHAO - THE BRAVEHEART, BABY ANSHU**

Baby Anshu was born in Chhapra village, Bihar to a poor family. Her birth was not a celebration, however the fact that she had a hole in her heart, was a matter of great concern for her parents, Bijoy and Leelawati.

When the three day old baby was facing breathing problems they admitted her to a local hospital in Patna, where she was oxygenated for around 20 days. The local hospital discharged her with some medicinal prescription and advice to administer oxygen during an emergency.

Even after a year, her parents were worried about the health condition of their daughter with her inability to digest food resulting in slow growth. On the other hand, the villagers around were discouraging enough to state, "Why are you spending so much money on a girl child? You might as well let her live like this as long as she survives".

Unmoved by the statements of her community, Leelawati insisted on bringing her daughter to Delhi and get her treated from a good hospital. The challenge was affordability. It was then that Sunil Kumar Ray an employee of Max Healthcare who also belongs to the same village, referred them to Max India Foundation.

Anshu was then brought to Delhi and admitted to Max Super Speciality Hospital, Saket on July 19 where she was provided proper treatment and finally operated for BT Shunt surgery on July 20. The entire treatment was funded by Max India Foundation.

Baby Anshu, now 17 months old, is recovering well. As Dr. Kulbhushan Dagar from Max Hospital Saket says, "She has been a fighter, right from her birth to have survived her ailment. We



are happy that she's recovering fast and expected to lead a normal life going ahead."

Bijoy and Leelawati are thankful to MIF and Max Healthcare for saving their daughter's life and Sunil plans to keep Anshu with him in Delhi till the time she fully recovers.

Back in the village, when people come to know about the improving condition of Anshu, they feel happy but at the same time ashamed about their attitude. Anshu has proved them wrong and hopefully created a ray of hope that the daughters in her village will now be treated more affectionately.

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#### **EVENTS & FORUMS**



Mrs. Mohini Daljeet Singh, Chief Executive, MIF seen as a speaker at the 18th World Congress on Environment Management 2016, organized by Institute of Directors. MIF also contributed with a paper on 'Business Case for Environmental Sustainability through Green Economy' released during the conference.

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Max India Foundation supported the Guru Purnima event hosted by Vedanta Trust held on 25 July at New Delhi. Smt. Jaya Row, spiritual and motivational speaker addressed the gathering at the Kamani Auditorium on the occasion.

#### **GLIMPSES OF HEALTH AND IMMUNIZATION CAMPS**



300 children educated about Dengue and other mosquito borne diseases in Deoli Gaon with Khushi NGO



100 children from Rasta NGO were educated on Dengue & Malaria and also immunized for Td. Fumigation was organised with the help of Max Super Speciality Hospital, Patparganj



200 people sensitized on mosquito borne diseases at Shastri Park Delhi with NGO Chetanalaya



80 children immunized for Hepatitis B at Nala Colony, Delhi with support of Feedback Foundation.



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