

NEWS UPDATE

JUNE 2018

TOUCHING LIVES OF **31,58,187** PEOPLE THROUGH **449** NGO PARTNERS COVERING **807** LOCATIONS ACROSS INDIA

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A **clean** Environment is a human right like any other. It is therefore part of our responsibility toward others to ensure that the world we pass on is as **healthy**, if not healthier, than we found it.

Dalai Lama

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This World Environment Day, 5th June, team MIF organized a series of activities; a cleanliness drive, tree plantation, best out of waste activity etc with communities. We stressed upon and reinforced the message of keeping the environment clean and healthy.





Max Specialty Films Limited organized a special environment awareness session for its employees where Honorary Wild Life Warden Nikhil Sanger spoke on the Importance of Water and Forest Ecology; decreasing forest cover and water streams, stressing upon planting more trees.



Hope Prevails

Mohd Akbar Khan a 16yr old young boy was born healthy. At 9 months he had an episode of meningitis/ facial palsy resulting in partial hearing loss. The parents realized the hearing loss only when he turned 6. He was given a hearing aid and underwent speech therapy. However, the hearing loss became worse. BERA Test confirmed profound hearing loss. This left Akbar very frustrated and helpless. The parents sold everything to arrange funds for a Cochlear Implant. At this critical time MIF came on board and supported with the balance amount so that Akbar could undergo a successful Cochlear Implant. Akbar and his family are grateful to MIF for the timely help.



CEO represented MIF at these forums

1. UN India Business Forum (UNIBF) CEO Roundtable, 7th June at Bengaluru.
2. UNODC Deep Dive Dialogue on Drug Abuse
3. Global Environment Conclave on 25th June- MIF honored as 'Responsible Corporate' by The Sunday Guardian.



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Successful completion of the Skill Training for Batch 1

MIF with NGO partner Head Held High started a Life Skill Centre in Nov 2017 in our Adopted Village Dhakrani, to mobilize a large number of youth to take up Outcome based skill training and become employable. The 1st Batch of 26 students successfully completed the training. The Graduation Ceremony was held on 19th June.

Charity Begins at Home

Standing by our core value of Sevabhav, Max Ventures Industries Limited along with team MIF and NGO partner FXB Suraksha organized a General Health Check up camp at JJ colony, Noida on 21st June. Dr. Manoj (Paed) and Dr. Ritu (Internal Medicines) from Max Healthcare checked 150 people from the community. MVIL has for the first time partnered in this kind of social initiative. Their volunteers feel humbled with the opportunity to serve the community first hand.



Without healthy women and girls, no nation can achieve its full potential

As part of our awareness program, team MIF organized a women health camp in association with Feedback Foundation, Nala Colony, near Vasant Kunj on 6th June. 80 Women were screened for Haemoglobin levels and prescribed supplements. A session on Menstrual Health and Hygiene was organized to bust the myths around Menstruation. Sanitary napkins were also distributed to encourage hygienic menstrual practices.



☆☆☆ *Footprint this month* ☆☆☆



52 HEALTH CAMPS

8 IMMUNIZATION CAMPS

20 SURGERIES

11,330 BENEFICIARIES

775 SHOTS

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