

MARCH MONTH DEDICATED TOWARDS CANCER AWARENESS

Cancer awareness and screening camps spanning a month were organized in Bhatinda in association with Max Healthcare and Indian Society of Health Professionals. 8 cancer screening camps were organized with a total footfall of 1,50,000 people. 100 women were screened for breast and cervical cancer. A similar initiative was organised in Delhi and Rewari. 5 cancer screening camps were conducted. 400 women were screened and educated on issues of breast, cervical and oral cancer.



An evening to remember...

MIF culminated its month long breast cancer screening and awareness campaign with "Celebrate Me" an event in Delhi to honor women who have survived their battle against Breast Cancer and emerged 'Champions' and share their experiences to benefit others. The event organized on 22nd March at Manekshaw Centre, featured breast cancer survivors walking the ramp along with doctors who helped them through the journey. The evening was graced by **Shweta Bachchan Nanda** as the showstopper. We express our sincere gratitude to fashion designer Mrs. Ritu Kumar who provided attire for the fashion show and Dr. Blossom Koachar of Aroma Magic who made our participants look beautiful on the ramp and our event manager efactor entertainment, all of whom who came on board with great enthusiasm to support the cause at no cost. Our sincere gratitude to Australian High Commission for their support to our cause. Thank you very much Dr. Harit Chaturvedi, Dr. Anupama Hooda, Dr. A K Anand and Dr. Geeta Kadpayaprath of Max Oncology Centre for your participation and support.



BENEFICIARIES TO DATE: 1406630
CHILDREN IMMUNIZED: 45269
PEOPLE BENEFITTED THROUGH HEALTH CAMPS: 94699
SURGERIES AND TREATMENTS SUPPORTED: 4087

SURGERIES AND TREATMENTS

@ Max Hospital, East Block, Saket

- 8 children referred by ARCS were operated for congenital heart disease.
- 65 year old man suffering from lung cancer referred by HOPE Foundation, Dehradun underwent curative surgery.

@ Max Hospital, West Block, Saket

- A One year old girl with lower limb injury provided immediate medical care.

@ Max Hospital, Patparganj

- 41 year old woman with mental retardation provided medical care.

@ Max Hospital, Panchsheel

- Free Health consultations were given to 4 children from NGO Tara and 5 children from NGO Samarpan.
- 66 yr old man referred by NGO Samarpan underwent cataract surgery.

@ Max Hospital, Mohali

- 47 yr old man underwent cataract surgery.

Max India Foundation in association with **The Hans Foundation** facilitated Cochlear Implants for 4 children with hearing disability.

HEALTH CAMPS

DELHI AND NCR

- **21 Multi speciality camps** were organized through our NGO partners - Banjara Mahila, Chetnalaya, Youthreach and Rotary Club of Sainik Farms. **Total 2845 people received free consultations.** BP, weight and random blood sugar were also checked and free medicines were provided to the needy.
- **1 ENT camp** was organized in association with Om Indu Rural Hospital in Gurgaon on 25th March benefitting **44 people.** Free medicines were also provided.
- **2 Gynae check camps** were organized in association with Centre for Equity Studies at **Chabiganj and Tehkhand** on 26th March benefitting **218 adolescent girls.**
- **4 General health check camps** were organized in association with NGO partners/ AVON, Mobile Creche and GMR Foundation. Free consultations were provided to **370 people.** BP, weight and random blood sugar were also checked and free medicines were provided to the needy.
- Regular health check up done for **35 children** of NGO Jamghat at their **Jama Masjid** centre on 13th March 2015.

REWARI

- **1 Multi speciality camp** was organized through our NGO partner Youthreach on 19th March. Total **400 people** received free consultations. BP, weight and random blood sugar were also checked and free medicines were provided to the needy.

DEHRADUN

- Max India Foundation in association with Max Healthcare organised a **Multi Speciality camp** on 26th March at village **Dhakrani.** **363 people** were given free consultations. BP, weight and random blood sugar were also checked and free medicines were provided to the needy.

Our sincere thanks to Dr Rahul Kumar, Dr Suman, Dr Anurag, Dr Alok Jain, Dr Kamini, Dr Rastogi, Dr Mayura Badgular, Dr Jaideep, Dr Rohit, Dr Ankit, Nikhil Shivmahendr (optometrist), Dr Rachit, Dr Amit Rana, Dr Pankaj Jhaldiyal and Dr Daresh Doddamani for extending their unconditional support for the camps.

IMMUNIZATION CAMPS

19 immunization camps were successfully conducted this month through our NGO partners - Khushii, Steria Foundation, Banjara Mahila, Guru Garib Niwaz Society, Rasta, Swami Vivekananda School, KISS, Bella Healthcare and KPMG Foundation. These camps were conducted in **Noida, Nathupur village, Khoda, Nala Colony, Deoli village, Safrabad, Tehkhand, Greater Kailash 2, Dehradun and Bhubaneswar.** 833 children were given Vitamin A and De-worming tablets.



VACCINATIONS PROVIDED THIS MONTH

MMR	Hep B	Typhoid	DT/tD
505	1194	283	51

A GLIMPSE INTO FY 14– 15

Support extended to Health centers:

- **9324 people** benefitted through our Health Centre at Rail Majra, Punjab.
- Chinmaya Health Centre, Sunlight colony, New Delhi: **9600 people** were provided medical assistance and healthcare facilities.
- **1200 children** supported at Jamghat Day Care Centre for food, learning and vocational skills at Jama Masjid area, New Delhi.
- Health Centre at Ukimath, district Rudraprayag, Utrakhand: **3077 people** provided health support.
- Health centre Mussoorie: **363 people** benefitted since it opened in Feb 2015.
- **3274 people** benefitted at the Antara Camp site.

Support extended to Partner NGOs

- CanSupport's East Delhi Field Centre: Palliative care given regularly to **137 patients through 2391 home visits**.
- MIF through its association with NGO India Foundation provided **free medicines to 4800 people** at their Health Clinic in Lodi Colony, New Delhi.
- Free artificial limbs provided to **180 people** through Kiwanis Club of New Delhi.
- **306 free artificial limbs** were given at the Artificial Limbs camp organized at **Dehradun** in association with Manav Seva Sannidhi. **290 free artificial limbs** were given at the camp organized in **Mohali**.
- **Regular Nutritional support given to 300 students** of Purkal Youth Development Society, a charitable English medium school for village children, Dehradun.
- Cankids...KidsCan, an NGO working towards treatment and creating awareness on childhood cancer supported **306 children for cancer treatment**.
- **100 children provided with medicinal support** through Delhi Council for Child Welfare, PALNA.
- General Duty Attendant Training: MIF in collaboration with Aries Inc and other partner NGOs facilitated **3 batches of GDA training** benefitting **93 young girls and boys** from urban slum communities.
- **65 HPV/DNA tests conducted** through Indian Cancer Society.
- **8 children** suffering from cancer provided free board and lodging with their parents at the St. Jude India Child Care Centre in Noida from Jan 15 – March 15.
- **29591 people benefitted through health camps and 10478 children immunized and 21939 shots given. 1165 surgeries and treatments supported in FY 14-15.**

MAJOR EVENTS

World No Tobacco Day Campaign: A special fifteen minutes feature film was telecast on ABP News on 31 May and viewed by over 6 lakh people.

The month long, **Dengue Mukht Delhi Campaign** was kick started on 1st August 2014. **20 camps** organized in North, West and East Delhi. Banners and pamphlets in hindi were distributed in the community to sensitize people on Dengue prevention. An ambulance with Dengue Mukht Delhi branding was taken to all the camps. MIF with support of MCD, conducted fumigation at the venue of the camps.

DISASTER RELIEF

- Relief work in Kashmir - 1800 kg of relief material including medicines and consumables; ration, baby food, sleeping bags and clothes was sent out at the relief camps.
- Assam Relief work: MIF contributed to the CM Relief fund to help victims of Assam flood.

RECOGNITIONS

- MIF ranked among the **top 100 for India's Best Companies for CSR—2014** by the ET Futurescape—IIM Udaipur Survey.
- MIF felicitated with the **"Best Overall CSR Practice Award"** by ABP News on 17th Feb in Mumbai.

We sincerely thank all our volunteers and partners for their support through the year.

To help treat an underprivileged child you may contribute to MIF by cheque/payment gateway on www.maxindiafoundation.org. Tax exemption is given under 80G.

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