

## MARCH 2017 NEWSLETTER

# TOUCHING LIVES OF 27,79,706 PEOPLE THROUGH 422 NGO PARTNERS COVERING 730 LOCATIONS ACROSS INDIA

Investments in immunization yield a rate of return on a par with educating our children - and higher than nearly any other development intervention.

**Seth Berkley** 



#### Water is Life, and Clean Water means Health

Max India Foundation in partnership with the Rotary Club of Garden City, Delhi executed a project to provide **Clean Drinking Water** in MCD South Delhi Schools. **Two plants** were inaugurated by Mrs. Mohini Daljeet Singh on 3rd March 2017. These will serve **5000 children** in **six schools**.

## High rates of vaccine uptake are necessary to achieve sustainable immunity across the population

Max India Foundation has successfully **covered a batch of 120 children** from Rittana Children Foundation in Greater Noida; an NGO working with children of migrant laborers with **complete vaccination** against **Hepatitis B, Typhoid, DPT and MMR.** MIF has regularly supported them with nutrition, vaccination and health checks since 2012.







#### What we instill in our children will be the foundation upon which they build their future - Steve Maraboli

This saying was aptly followed at the immunization camp in Saharanpur at Uddan School where **Kanishk Kaushik (son of volunteer Himanshu Kaushik from MLIC) participated as a volunteer to help immunize 141 children with Hep B dose. Keep it up!** Volunteers Mr.Manoj Narang, Mr. Manmohan Krishan and Ms. Anju Khurana also extended their support.

### When Women support each other, incredible things happen

On the occasion of International Women's Day - 8th March, several women related interventions were organized.

- 610 women were sensitized through talks, films and discussions on nutrition, cancer, and menstrual hygiene management in association with Setu Foundation, Vidya and Child, Antakshari Foundation, Udhyam Foundation, Sshrishti, Nav Abhiyan and Cancer Patients Aid Association.
- Women Health camps were organised with our partner NGOs- Setu Foundation, Nav Abhiyan, and Sshrishti where
   210 women were provided with free health check-up.
- Hemoglobin test was conducted for 200 women through Lions Club, Dakshinpuri; NGO Chetnalaya and Nav Abhiyan.





#### Widening our Knowledge

Mrs. Mohini Daljeet Sigh was invited as a participant/speaker for a panel discussion on the 'Contribution that the corporate sector can make for more effective programming for children' by UNICEF India on 17th March.

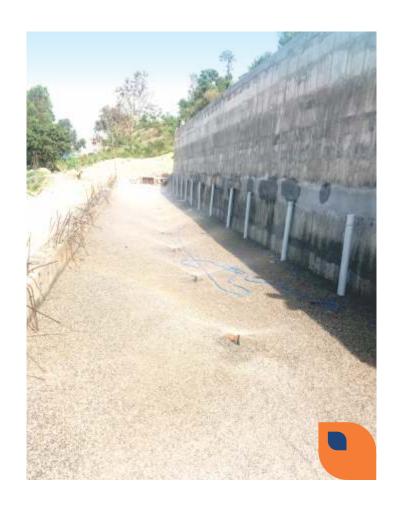


#### Multi Speciality Camp at Dhakrani

was organized on March 23rd in association with Max Life Insurance and Max Super Speciality Hospital, Dehradun. Dr. Praveen, Dr Rubina and Dr. Raja checked 180 patients. The marketing and nursing staff of MHC and Max Life Volunteers extended support during the camp. In addition, 50 patients were provided free eyeglasses.

#### Progress in Adopted Village Dhakrani, Uttarakhand

- A sustainable underground sewerage system laid at Dhakrani. Phase II and Phase III is nearing completion. 31,200 feet of pipeline has been laid in phase II and 23,800 feet of pipeline has been laid in phase III. Phase II is fully functional. Most of the houses in phase II have been connected. Septic tanks in both phases are 100% complete.
- **Waste** is being **collected daily** from households in the village. Dry waste like plastic is being recycled. The process of converting wet waste into manure started.
- A **sanitary pad manufacturing unit** for the women by women has been set up at Dhakrani village. 15000 sanitary pads have been made to date.
- A park is being laid in the village for the relaxation of the residents. Flowering shrubs and saplings are being planted to beautify it.



## Think before you smoke in public

New Delhi, You Colin be issued a challan for lighting a cigarette in a public place in themational capital by Delhi Police, which has launched an antismoking campaign under the Cigarettes and Other Tobacco Products Act (COTPA).

been issued challans for smo king in public places since the drive was launched in mid-Pe bruary

Defin Police is issuing challans directly for the first time under the COTPA which prohibits smoking in public places, sale of tobacco products to minors, and sale of tobacco products within 100 yards of educational institutions.

using the 'kalandra' system wherein a slip used to be issued to the offender who would then go to a magistrate to pay the fine.

"The 'kalandra' system was proving to be less effective as people often did not give the or IDs and did not turn up to PA. on-the-spot fine can be leveled, which is making it more effective." said Heena Shalid of Sambardh Health Foundation, which has been working on tobacco control.

"We have so far caught over 200 violators and challated them. Every day,5-7 people are challaned by policemen in trous under east Dollai," said

vir Singh, DCP (east).

#### POLICE ACTION

also closed down five hookal bars in east Delhi.

has issued over 283 challans under the COTPA so far, said Jatin Narwal, DCP (north). The southeast district police has also issued 250 challans under the campaign.

Enforcing the COTPA will to a long way in reducing pretalence of tobacco usage. The coline force is being trained to ake action under the COTPA and the comparies will conti-

#### Campaign on Tobacco Free Delhi -Enforcement of COTPA by Delhi Police

MIF in collaboration with the Delhi Police and NGO Sambandh Foundation initiated the campaign in October 2016 on creating awareness on prohibition/regulation on Cigarettes and Other Tobacco Products to make Delhi Tobacco free Zone. The progress so far...

- 1200 police officers in 6 districts of Delhi have been trained on COTPA.
- **18** of the 179 police stations in Delhi have been activated.
- **165 articles** were published in print media.

### Initiatives undertaken under PEHAL

- 10 Financial Literacy camps were organized in Srinagar with Government Schools for 1300 students.
- The two women cyclists Ms Tabassum and Ms Savita who started touring on Cycles from 25th January 2017, have already covered Bihar, UP, Delhi, Punjab, Haryana, J&K, Madhya Pradesh, Gujarat, Goa and other states and completing a total distance of 12000km plus





#### De-addiction centre at Baramulla, Kashmir

Max India Foundation came on board with the Indian Army and NGO Centre for Social Responsibility and Change to set up a **De addiction** centre at Baramulla early in April 2016, to help the youth who have fallen prey to drug abuse by organizing drug de addiction seminars, recreational activities, Individual and Group counselling sessions, Motivational talks and Occupational Rehabilitation. The drug De addiction program has **benefitted 499 drug abuse** cases to date.

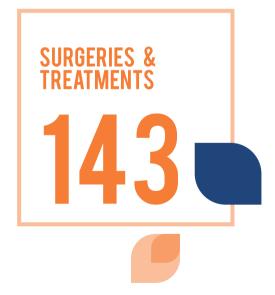


#### Footprint this month









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