

MAY 2017

NEWSLETTER

“Great teachers emanate out of knowledge, passion and compassion.”

A. P. J. Abdul Kalam

**TOUCHING LIVES OF
28,24,499 PEOPLE THROUGH
423 NGO PARTNERS COVERING
741 LOCATIONS ACROSS INDIA**

Hand washing with soap and water can reduce Diarrheal disease-associated deaths by up to 50% (WHO).

This World Hand Hygiene Day - 5th May, Max India Foundation organized two hand washing workshops for 180 children through partner NGOs Shine Foundation and Rann Bhoomi Foundation.



31 CELEBRATED AS WORLD NO TOBACCO DAY MAY



Max India Foundation in its crusade to end tobacco menace spearheaded an Anti Tobacco Campaign in and around Delhi throughout the month of May. Seven awareness sessions through puppet shows, flip books and films were organized sensitizing approx 1300 children on tobacco abuse. MIF also organized two Oral health check camps benefitting 200 people. A Film shoot with India Today was organized covering the training session on COTPA at the CR Park Police Station on 16th May, Puppet show, byte from DCP North; Dr. Harit Chaturvedi (Director - Oncology Max Healthcare) and Mrs. Mohini Daljeet Singh (CEO - MIF). The vignettes were telecast by the channel from 29th - 31st May highlighting the ills of tobacco.



Winning means **you're willing to go longer, work harder, and give more** than anyone else.



The India International CSR Conclave 2017 saw Max India Foundation win multiple awards in Delhi recently. While the foundation's campaign against cancer was recognized as the "CSR Campaign of The Year"; CEO-Mrs. Mohini Daljeet Singh was named the "CSR Leader of the Year".

Mrs. Mohini Daljeet Singh was conferred with the "CSR Person of the Year Award" for her outstanding contribution to the social development sector by IndiaCSR at the CSR Leadership Summit on 26th May in Mumbai.



Mrs. Mohini Daljeet Singh at the launch of the CSR Good Book in Mumbai on 25th May, during the Liveweek CSR Conference. She spoke at the Plenary Session.

Every cloud has a silver lining

One look at Paras, and nobody will believe that this bubbly naughty 5 ½ year old boy is suffering from hearing impairment. His parents realized this problem only when Paras turned three. They tried every possible doctor and went to hospitals from Amritsar to Chandigarh and as far as Bombay. But unfortunately the biggest challenge was arranging funds.



In May 2017, they got in touch with Dr. Sumit Mrig (Senior Consultant & HOD-ENT, Max Smart Hospital)

who immediately assessed the criticality of the case. He knew that every minute was precious and without any delay approached **Max India Foundation for help. Through our timely intervention, the complicated surgery was successfully done on 17th May.** As per Dr. Mrig, "The child probably had meningitis when he was 6 months old which led to hearing loss and his parents never came to know about it until he was 3 years old." The biggest challenge was the age of the patient, he was a non hearing aid user, never had any speech therapy and he was a case of post meningitis. The right cochlea was completely ossified and the left one had 30% ossification. Drill out procedure was done in left cochlea and intraop of the implant functioning was checked.

Inspite of all odds, there is a very high probability of Paras regaining normal hearing ability with aggressive speech therapy for at least 2 years. As Dr. Mrig says, "Paras is a very active child, if his parents and the therapist do good work the results will undoubtedly be very good."

With MIF support, the cochlear machine was stitched on 31st May and Paras immediately responded to the stimuli. On this good note we would like to wish the very best to Paras and his family.

Footprint this month

65 **13,873**
BENEFICIARIES
HEALTH CAMPS ★

14 **362**
CHILDREN ★
IMMUNIZATION CAMPS | **1,205 SHOTS**

31 ★
SURGERIES & TREATMENTS

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To help treat an underprivileged child you may contribute to MIF by cheque/payment gateway on www.maxindiafoundation.org Tax exemption is given under 80G.