

Opportunity for Games

MIF supported 40 children of NGO partners **Jamghat and Khushi Shikshantara** at the annual sports event **“Khel Utsav”** organized by Concern India Foundation on 1 Feb 2014.



Walk for a CAUSE ...

February is the month dedicated to “Cancer Survivors”. It is the time to recognize and appreciate their strong will and determination. Every year the Max family has extended full support for the cause of awareness about Cancer.. This year also we came out in full force to participate in the “Walk For Life”; an annual event organized by NGO CanSupport at Rajpath on 2 Feb 2014.



Award

Max India Foundation was conferred The Corporate Affairs Leadership Award 2014 for “Outstanding Social Impacts” on 18 February at the World CSR Day Congress in Mumbai.



Representation at forums

- Corporate Social Responsibility Symposium on 12 Feb 2014 by Confederation of Indian Industry (CII) Chandigarh. Keynote speaker on **“Rethinking Corporate Social Responsibility”**. 15 free mammography coupons were distributed to the women delegates at the conference.
- World CSR Day Congress at Mumbai on 17 and 18 Feb. Spoke on **“Fleshing Brand, Image and Reputation with CSR”**
- Key Speaker at the 36th National Seminar on **“CSR and Sustainable Development”** on 25 Feb at the India Habitat Centre, Lodi Road, New Delhi.



Artificial Limbs

- MIF supported an **Artificial Limbs and Polio Calipers** camp organized by **Centre for Empowerment and Initiatives (CEI)** from 28 February till 2 March 2014 at Sector 35, Noida. 104 limbs/calipers and crutches were provided to the needy.



Treatments and Surgeries:

@ Max Hospital, East Block, Saket, New Delhi.

- A 14 yr old boy underwent **Biopsy procedure.**
- A 56 yr old man treated for **Cancer of the Urinary Bladder**
- A 66 yr old man treated for **Peripheral Artery Disease.**
- A 44 yr old man underwent **Chemotherapy.**
- A 47 yr old woman referred by **NGO Credence** underwent **Endoscopy and Bronchoscopy .**
- A 4 year old boy referred by **Genesis Foundation** underwent **ASD closure.**
- A 33 yr old man referred by **a colleague in MHC** was provided routine investigation support.

@ Max Hospital, West Block, Saket, New Delhi.

- A 15 yr old girl underwent **Physiotherapy.**
- A 22 yr old young boy who was assaulted and **injured on the head** was provided medical support.
- A 39 yr old woman treated for severe **Kidney disease.**
- A 16 yr old boy referred by **NGO Manzil** provided consultation by Dr Puneet Agarwal.

@ Max Hospital, Patparganj.

- A 1 yr old boy underwent **PDA closure, CAG and conservative treatment.**
- An 11 yr old boy from **Salaam Baalak Trust** treated for **Congenital Heart Disease.**
- A 4 year old boy referred by **NGO Cankids...Kidscan** treated for **Leukemia.**

@Max Hospital, Gurgaon.

- A 42 yr old man treated for **Diabetic Ketosis.**

@ Max Hospital, Mohali.

- A 40 yr old man treated for **Cancer of the Urinary Bladder.**

@ Max Hospital, Dehradun.

- A 52 yr old women underwent **CAG and PCTA.**
- A 20 yr old young boy underwent surgery: **Spinal Instrumentation and Tracheostomy.**

Total surgeries and treatments supported to date: 2061

Immunization Camps

• @ **Cuttack:**

- Jagulai School, 1 Feb: 110 children were immunized with Typhoid vaccination.
- Dharamgarh Orphanage, 9 Feb: 80 children were immunized with Typhoid vaccination.
- 410 children from Brajrajnagar immunized with Typhoid vaccination on 9 Feb.

Good going Cuttack Team!

- NGO Setu at **Salarpur Centre, Noida**, 4 Feb: 80 children were immunized with MMR, 300 deworming tablets and 80 Vitamin A capsules were given to the children.
- Quota International of DLF city, **Gurgaon**, 6 Feb: 125 children were given Typhoid vaccination.
- NGO Prayas, **Kirti Nagar, New Delhi**, 8 Feb: 30 children were given MMR, 30 children were given Hep B, 30 children were given Typhoid and 10 children were given DPT vaccination.
- BAAS Trust, **Tikli village, Gurgaon**, 12 Feb: 90 children were given Hep B 3rd dose.
- NGO Vidya and Child, **Noida**, 12 Feb: 125 children were given MMR shots.
- NGO Prayas, **Jahangirpuri, New Delhi**, 14 Feb: 100 children were given Hep B 1st dose and Td vaccination.
- All India Society for Social Justice, **Mandawli, Fazalpur, New Delhi**, 18 Feb: 100 children were given Typhoid vaccination.
- NGO Vidya and Child, **Sector 37, Noida**, 18 Feb: 100 children were given Hep B 1st dose along with deworming tablets.
- NGO Rasta, **Khera, Ghaziabad**, 19 Feb: 106 children were given MMR shots. 400 deworming tablets and 106 Vitamin A 1st dose were given.
- Happy School, **Gurgaon**, 20 Feb: 80 children were given DT and 300 children given Vitamin A.
- NGO SPYM, **Nizamuddin centre**, 21 Feb: 70 children were immunized with MMR and 200 deworming tablets were given. 70 Vitamin A capsules were also given to the children.
- NGO Khushi, **Devli Village, Delhi** on 27Feb: 95 children were immunized with Hep B 2nd dose.



Total children immunized to date: 32854

Health Camps

This month Max India Foundation has introduced a new initiative to add value to its Health and Immunization camps. This is the introduction of a **puppet show** on the theme of health and hygiene. The puppet show was performed at 3 camps and received a thunderous response. For this, Max India Foundation has joined hands with **ENACTUS, the social service group of Shri Ram College of Commerce** who are promoting the puppeteers of Katputli Colony. While spreading the message of hygiene for health, the puppeteers are able to earn a living.

A **Multi Specialty Health Check Camp** was organized on 1 Feb. in Devli village in association with **Rotary Club of Sainik Farms** for 400 people. Dr. Sandip (Paediatric), Dr Hari Yadav (Internal Medicine) and Sri Om (Optometrist) conducted the camp. Random Blood Sugar, Weight and BP were checked and free medicines were provided. Volunteer Aashik Jain of Max Actuarial was a great help with registrations and crowd management. Thank you!



A **general health camp** in association with **NGO Rasta and Delhi State Aids Control Society (DSACS)** was organized for the laborers of Ghazipur Mandi on 25 Feb. Dr Hemender (Internal Medicine) from Max Healthcare Patparganj conducted the check ups for 125 laborers. Free medicines were provided to the needy.

A **general health camp** was organized in association with **NGO Youth Reach** at Harchandpur village, Rewari on 26 Feb. 350 people were registered. Dr Purna (Gynecologist), Dr Rajeev Upreti (Internal Medicine), and Dr Priyadarshi Amit (Orthopedic) along with 3 nurses from Max Healthcare, Saket examined the patients. Random blood sugar test, BP check and free medicines were provided in the camp.

A **health check** camp was organized on 28 Feb. in association with **NGO Child Survival India** at Narela. Dr. Sudhir Kumar (Orthopedic) from Max Healthcare Saket conducted the camp. 250 registrations were done and free medicines were given.

Total people benefitted through health camps: 64455

Total number of beneficiaries to date: 507128