MAX INDIA FOUNDATION Making a difference... to life

NEWSLETTER—MAY 2014

"Vaccines are the tugboats of preventive health" William Foege (Emeritus Presidential Distinguished Professor of International Health, Emory University)

In the peak summer month of May, MIF conducted 20 immunization camps at locations: Delhi, Noida, Gurgaon, Ghaziabad and Dehradun. 625 children were immunized with MMR, 622 with Hep B, 736 with Typhoid, 100 Td and 20 with DT, 660 children were given Vitamin A tablets and 470 children were given deworming tablets.

Our sincere thanks to our partner NGOs: Rittana Children Foundation, Rasta, Prayas, Noida Lok Manch, Om Foundation, Khushi, Vidya & Child, SETU, Nai Kiran School, Raj Kamal Nain Society, Happy School, GMR Foundation and Raphael Outreach for their continuous support for our immunization program.

MIF appreciates the 'SEVABHAV' of all Max Life Insurance Volunteers: Ankush Jain, Avinash Kumar, Sandeep Walia, Kamal Gupta, Praveen Sharma, Amit Dagar, Manoj Rai, Abhishek Bansal, Rakesh Kumar and Rajinder Bhasin for helping us in conducting these camps.

Total children immunized to date: 35568



Team MIF ready for the immunization camp at NGO Rittana Children Foundation, Greater Noida.



Immunization Camp with NGO Rasta at Khoda Ghaziabad



Volunteer giving Vitamin A to a child at the immunization camp with NGO Guru Nanak Garib Niwaz Education Society.

This month MIF conducted 7 Health check camps.

- 1st May, (Sr. Orthopaedic consultant) Dr. Priti Ranjan from Max Hospital Saket conducted check ups for 70 elderly people of Tikri Khurd village near Narela through NGO Child Survival India. Free medicines were also provided.
- 2nd May, Dr. Priyesh from Max Hospital, Patparganj conducted general health check ups for 100 children of NGO Rittana Children Foundation at Greater Noida.
- 7th May, ENT check up by Dr. Jasjyot Kaur from Max Hospital, Saket for 100 children of Om Foundation in Noida. They were also provided free medicines

- 14th May, ENT and Dental check camp with NGO Om Foundation. 120 children were checked by Dr Neha Sethi (ENT, Max Hospital, Saket) and 200 children were checked by dentists (Dr Manjaree Rohatgi, Dr Nimisha Gupta from Max Neeman and Dr Eshoo Kansal from Max Med Centre Panchsheel) Free medicines were given to the patients.
- **15th May,** General Health check camp organized with NGO Prayas. Free medicines were provided to 100 patients.
- ◆ 16th May, Free Eye Camp organized by MIF and Max Healthcare at Pingalwara Institute Palsora Village Near Sector 56 Mohali. Around 110 people were examined by Ms Nandini, (Optometrist − Max Hospital, Mohali). 15 patients were identified for cataract surgeries which will be conducted at Max Hospital, Mohali through MIF support.



• 22nd May, Regular health check conducted for 24 children of NGO Jamghat at their Lado Sarai centre by Dr Joseph from Max Hospital, Saket.

Total people checked at health camps to date: 66889

6 Pediatric Cardiology surgeries conducted by Dr Viresh Mahajan and his team at Max Hospital, Saket this month. These were facilitated by MIF through ARCS.

- Two children referred by NGO CanKids...KidsCan were provided treatment: A baby girl underwent bone marrow transplant at Max Hospital, PPG and a 12 year old boy treated for metastatic paraganglioma at Max Hospital, East block, Saket.
- Two children referred by Genesis Foundation were provided treatment at Max Hospital, East Block, Saket: 3 yr old boy underwent **heart surgery** and a 17yr old girl underwent **angiography.**
- A 60 yr old man treated for **septic shock at** Max Hospital, West block, Saket.
- A 40 yr old woman underwent **renal transplant** at Max Hospital, Mohali.

Total surgeries and treatments to date: 3154

National De-worming Day: Max Health Centre, Rail Majra observed National De-worming Day on 23rd May 2014 by organizing a special educational lecture for 71 students of Govt High School, Rail Majra. Dr. SMS Sidhu, Medical Officer, highlighted the importance of personal hygiene in maintaining good health. Anemic students were given de-worming tablets and iron therapy.

Total number of beneficiaries to date: 529314



Max India Foundation launched a campaign against the use of tobacco on the occasion of World No Tobacco Day.

We produced a special fifteen minutes feature film which was telecast on ABP. News on 31 May. This covered the experience of patients affected by tobacco use, valuable statistics and a panel discussion with the experts from Max Hospital;

Dr Harit Chaturvedi (Director-Surgical Oncology), Dr Anupama Hooda (Director-Medical Oncology) and Dr Anand (Director-Radiation Oncology) in conversation with Mrs Mohini Daljeet Singh. **The film was viewed by over 6 lakh people during the telecast.**

On 30th and 31st May our message to Quit Tobacco was telecast fifteen times a day. It was also the subject of our tip of the month.

It is heartening to know that the ripples have spread. Many of our well wishers spread the word. A friend from Pune ensured that all the patients of the Army Cardio Thoracic Centre saw our film!

A friend who is a retired bureaucrat in Delhi recorded it to show it to the communities where he does social work. Hopefully we have made a difference together.

To see the film, please access the link on Youtube:

http://youtu.be/dABRkdC1UYY

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Max India Foundation

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