

COVID19 Support: A Report

**"He who has health, has hope;
and he who has hope, has everything".**

~Thomas Carlyle

The Government of India declared the COVID-19 outbreak a "notified disaster" on 14 March 2020 and undertook a pan-India approach towards addressing the situation. The crisis is unprecedented and has posed a whole set of new challenges for people's well-being across the nation. Given the spread of COVID-19 gripping the entire world, a national lockdown was ordered by the Government of India. The lockdown was ordered in a phased manner starting from 24th March- 31st May, followed by a partial Unlock Phase.



Max Group, through Max India Foundation (MIF), launched the #StayHomeIndia campaign in April 2020, encouraging people to adhere to social distancing by pledging to stay at home. MIF was able to surpass its goal of 1 lakh pledges in 10 days. As a part of this campaign, Max India Foundation had promised to donate Rs. 500 per pledge, up to a sum of Rs. 5 Crore for Covid-19 relief efforts.

Max Life is supporting Teach for India (TFI) to resume the education of over 8,000 underprivileged children in Delhi-NCR. This is a yearlong effort which will provide these children internet connectivity for attending e-classes while TFI's 'fellows' hand-hold them to focus on education during a time when the families of these children are coping with disrupted livelihoods. Additionally, MIF, through TFI, has also begun providing food and essential supplies to these children and their families to help them survive the pandemic. This provides support for around 50,000 needy individuals.



GLIMPSES OF COVID-19 RELIEF WORK THROUGH PARTNER ORGANISATIONS

Simultaneously, MIF proactively took steps to provide direct and indirect relief, through NGOs and social support groups on their case to case merit, such as donation of protective gear, medical essentials and large-scale distribution of food packets (cooked and uncooked).

Food, Nutritional and Emotional Security

Helpage India through its survival kits (22 kg dry ration and medical supplies) supported approximately 1870 families ensuring food supply of one month to over 8000 individuals in Dehradun. This helped labourers and daily wage earners to be fed.

Jamghat joined hands with the Delhi government to help tackle the issue. They provided dry ration and sanitary supplies to vulnerable street children, homeless adults living in the shelter home run by Delhi Urban Shelter Improvement Board (DUSIB) at Jama Masjid and migrant labourers stuck in Delhi who were starving due to lack of work or any monetary saving support.



Registration Social
Distancing Maintaining
Hygiene



Migrant families
Vulnerable
street children
Homeless adults
Labourers



Dry Ration
Cooked Meals
Medical Supplies
Sanitary Supplies
Masks



UBOONTU Foundation collaborated with Community volunteers and ASHA workers who provided unflinching support for logistics, identified the neediest in their area and ensured that dry ration packets, protection kits containing soaps and masks and sanitary pads reached more than 500 migrant families and other neglected communities in Delhi NCR.

Safe in India Foundation (SII) and **Manzil** have re-purposed for COVID-19 relief work and reached out to the remote locations of far flung villages in Manesar, Gurgaon area and to other such areas where not much relief has reached so far from government/CSOs. They focussed their efforts mainly on distributing dry ration packets, cooked lunches, arranged water supply at some communities, accelerated mask distribution (masks made by unemployed group of women)

Through the vibrant network of **PRATYeK**, rations were distributed to 96 families living in the slum communities and daily wagers of Jahangirpur.

Meals that Heal

United Sikhs prepared cooked meals and distributed them daily to 1000 persons between April-May 2020, taking proper care and maintaining hygiene while preparing meals.

Anas, a specially-abled young man, with the help of his NGO, **Adhikar Foundation**, delivered two meals a day to more than 27,000 people (daily wage labourers, migrant workers and the homeless) across three districts in Delhi.



Meals being prepared by United Sikhs



Adhikar Foundation volunteer distributing lunch in Delhi

Further, MIF has lent a hand to the Noida Authorities by providing cooked meals to thousands of migrant labourers who were stranded due to the lockdown. Similarly, it supported the Punjab Health Department by supplying around 30,000 N95 masks to the Department of Health & Family Welfare, Punjab.

It is critical to address the larger challenges posed by the pandemic, strengthen public health systems and implement systemic reforms that will support strong and sustainable growth once the health crisis subsides. The efforts by our partner organisations have displayed a culture of service and compassion in supporting the society in these times of crisis. We express deep gratitude to all the organisations that have come forward to provide COVID-19 relief support on our behalf.

Our efforts continue as MIF is committed to make a difference where needed.

COVID Support at a glance (April 2021-June2021)

Name of the Organisation supported	COVID Support Provided	# of Beneficiaries Impacted	Location
Teach For India	COVID Relief (Food, ration & Basic Supplies)	50000 needy individuals	Delhi
	Ongoing Learning Solutions (All round support for Children)	8000+ Children	
HelpAge India	Survival kits (22 kg dry ration and medical supplies)	Approximately 1870 families (8000 individuals)	Dehradun
Jamghat	Dry ration and sanitary supplies	1000 families (street and vulnerable children, homeless adults (DUSIB shelter home), migrant workers)	Jama Masjid, Delhi
UBOONTU	Dry ration packets, protection kits containing soaps and masks and sanitary pads	500 Migrant Families	Delhi NCR
Safe in India Foundation	Dry ration packets, cooked lunches, arranged water supply at some communities, accelerated mask distribution	2,50,000 ration kits distributed Cooked food to 500 people per day for a week 10,000+ masks	Villages (Kasan, Kho, Manesar, Naharpur, Kadipur, Nevada,) in Manesar, Gurgaon area
PRATYeK	Dry Ration	96 Families	Jahangirpuri, Delhi
United Sikhs	Cooked Food	1000 individuals daily for 58 days	Noida, Delhi NCR
Adhikaar Foundation	Two meals a day	27,000 people (daily wage labourers, migrant workers and the homeless)	3 districts of Delhi
Langar support	Cooked food	140 migrant labourers over 68 days	Okhla, Delhi
	Dry Rations	390 packets over 3 weeks	
CGN Research Labs Private Limited	N95 masks	30,000 individuals	Punjab

TOTAL BENEFICIARY DETAILS:

- **1,56,020** individuals
- **1,596** families
- **8000+** Children (Learning Solutions- ongoing)
- **2,50,000** ration kits
- **40,000+** masks